

CALL FOR PAPERS

# 35<sup>th</sup> AEDEM Annual Meeting

European Academy of Management and Business Economics (AEDEM)

[www.redaedem.org](http://www.redaedem.org)



Digitization of organizations: competitive advantage or forced adaptation

LOGROÑO, VIRTUAL

June 03-04, 2021

## HOSTING UNIVERSITY



**UNIVERSIDAD  
DE LA RIOJA**

### ACADEMIC HEADQUARTERS:

Universidad de La Rioja  
Av. de la Paz, 93, 26006  
Logroño, La Rioja

### IMPORTANT DATES:

Paper submission date: April 05, 2021

Deadline to notify authors acceptance:

April 26, 2021

Deadline for authors' registration: May 3, 2021

Registration without paper: May 24, 2021

Virtual Annual Meeting: June 3-4, 2021

### CONFERENCE FEES:

AEDEM members: 150 €

Non AEDEM members: 300 €

### FOR MORE INFORMATION, PLEASE

#### CONTACT:

- [www.redaedem.org](http://www.redaedem.org)
- [secretaria@redaedem.org](mailto:secretaria@redaedem.org)
- Twitter: @RedAedem
- Facebook: Red.AEDEM  
<https://www.facebook.com/AEDEM.Academia/>

\*\*\* In order for the paper to be accepted, all speakers must be registered at the Conference\*\*\*

## WELCOME

The European Academy of Management and Business Economics (AEDEM) would like to welcome you to the 35th AEDEM Annual Meeting, to be held as the AEDEM 2021-Logroño Virtual Conference (via live streaming). AEDEM Annual Meeting welcomes academics, professionals and doctoral students from around the world to a rigorous, candid, but friendly discussion of current topics in business economics. We invite you to join us in June 3-4, 2021.

### Conference Tracks:

Management	Business Ethics
Finance	Family business
Marketing	Tourism Management
Human Resources	Transport and mobility
Accounting and audit	Metrics of Social Value
Knowledge Management and Innovation	Educational Innovation
Entrepreneurship	Digital Transformation

Registration information: [www.redaedem.org](http://www.redaedem.org)

### Conference proceedings:

Accepted papers will be published in an electronic conference proceeding.

### Publication Opportunities:

Authors presenting outstanding papers will be invited to submit an extended version to one among the following journals: European Journal of Management & Business Economics (EJM&BE); European Research on Management and Business Economics (ERMBE); Journal of Management and Business Education (JMBE), and European Journal of Family Business (EJFB)

### Conference Awards:

Fundación Camilo Prado Best Paper Award of the Annual Meeting
FESIDE Best Paper Award in Finance
ESIC Best Paper Award in Marketing
ESIC Best Paper Award in Management
ESIC Best Paper Award in Digital transformation
Cátedra Metropol-Parasol Best Paper Award in Tourism Management
European Journal of Family Business Best Paper Award
AEDEM Educational innovation Award
BME Best Paper Award in Financial Markets
Paco Cossío Best Paper Award for Young Researchers
Fundación Camilo Prado Award for the Best Final Degree Project/Final Master Project (TFG/TFM)
EAE Best Paper Award in Ethics and Corporate Social Responsibility