

INTERNATIONAL MEETING ON BUSINESS, INSTITUTIONS AND THE NEW NORMAL

Camilo Prado Foundation
European Academy of Management and Business Economics
Blanquerna School of Communication and Int.l Relations
Emerson College
Rey Juan Carlos University

March 1st - 2nd , 2021

IMPORTANT DATES

CALL FOR PAPERS DEADLINES

January 30, 2021

Abstract

February 10, 2021

Acceptance/Rejection Notification

ORGANIZERS

HONORARY CO-CHAIRS

Enrique Marín-Armario

Camilo Prado Foundation

Gregory Payne

Emerson College

GENERAL CO-CHAIRS

Alicia Blanco-González

Rey Juan Carlos University

Giorgia Miotto

Blanquerna, Ramon Llull University

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Antonio Fernández-Portillo

University of Extremadura

DIGITAL COORDINATOR

Juan Martínez-Navalón

Rey Juan Carlos University

The International Meeting on Business, Institutions and the New Normal is focused on the impact of the COVID-19 pandemic into the economic, social and environmental dimensions from a global point of view.

The conference will take place virtually via the videoconference platform Zoom on March 1-2, 2021. There will be several one-hour panels of four speakers/presenters, talking about the effect of the pandemic on economy, marketing, communication strategies, corporate governance, sustainability, culture, sport, international relations and politics.

Keynote speakers from academia, public sector, corporations and NGOs will share their expertise and insights.

The International Meeting is organized by Camilo Prado Foundation, European Academy of Management and Business Economics (AEDEM), Rey Juan Carlos University (Madrid), Blanquerna School of Communication and International Relations – Ramon Llull University (Barcelona) and Emerson College (Boston, Los Angeles, Kasteel Well).

CONFERENCE TOPICS:

- The effect of the pandemic on national and international economy.
- The Covid and New Normal in marketing and communication strategies.
- Ethics and corporate governance in deep uncertainty.
- Environmental sustainability and climate change: the COVID-19 impact
- Culture and sport: challenges time of pandemic?
- The new geopolitics equilibrium: stability vs new protagonists.
- Politics: rules makers or citizens' carer?
- The effect of the pandemic on higher education

CONFERENCE PROCEEDINGS:

Accepted papers will be published in an electronic conference proceeding book.

GUIDELINES:

Participants are invited to submit a 250/500-word abstract that must address the purpose, methodology, findings, implications, and originality of the work to be presented at the pre-summit. Formal papers, creative presentations, and performances will be considered by members of the evaluation committee.

Submission of abstract: [Microsoft link](#)

Registration information:

<https://fundacioncamiloprado.org/international-meeting-on-business/>

- Fees Academics and Professionals: 90,00 €
- Fees AEDEM Members: 50,00 €
- Fees Students: 20,00 €