

Call for Papers

XXIV AEDEM International Conference (AEDEM-2015)

Dates: 1st and 2nd September 2015

London South Bank University, London, United Kingdom

The European Academy of Management and Business Economics (AEDEM) would like to invite you to submit your research papers for presentation at the 24th AEDEM International Conference to be held at London South Bank University, London.



The AEDEM-2015 International Conference will be an excellent opportunity for academics, scholars, doctoral students, and practitioners to share interests, present new research results, and discuss current and challenging issues in business economics.

- Track 1: Accounting
- Track 2: Banking and Finance
- Track 3: Business Ethics
- Track 4: Education and new Learning Technologies
- Track 5: Empirical Generalizations
- Track 6: Entrepreneurship
- Track 7: Management
- Track 8: Marketing
- Track 9: Smart Cities (with additional publication)

London South Bank University is in a richly diverse area at the forefront of the re-development of central London. The university was established as the Borough Polytechnic Institute in 1892 'to promote the industrial skill, general knowledge, health and well-being of young men and women.' Since becoming a university in 1992 its scope has expanded to include professional development for a diverse international student body.

The European Academy of Management and Business Economics (AEDEM) is a forum for the broad exchange of research experience in managerial economics and business. The Academy currently has over 500 scholars from institutions and scientific societies across Latin America and Europe.

AEDEM International Conference Chairs

-  Dag Bennett (London South Bank University, England)
-  Diana Pérez-Bustamante Yábar (Universidad Rey Juan Carlos, Spain)

1.- AEDEM Conference Paper Submission guidelines:

Authors are invited to submit full papers (in English, Portuguese or Spanish; preferably in English) in Microsoft Word format, on the conference website below. Presentation at the conference is required to be included in the Proceedings. All manuscripts will be peer-reviewed, with accepted papers organized into the conference program by July 31, 2015.

- 📄 Submit paper website: <http://www.aedem-virtual.com/en/congresses/international/2749/business-strategies-and-entrepreneurship-global-world/normas-de-envio>

Registration information: To register for the XXIV AEDEM International Conference, please complete the following steps:

1. Complete the registration form and print it (using the button "Print formulario" in the Registration form)
2. Send the data provided on the form ("submit")
3. Enter the registration fee
4. Payment shall be made by bank transfer

Note: Once you have paid the registration fee, please confirm your registration with AEDEM by email to: mrdguez@uvigo.es (The payment receipt must contain the name, surname and University affiliation)

- 📄 Registration information website: <http://www.aedem-virtual.com/en/congresses/international/2749/business-strategies-and-entrepreneurship-global-world/inscripcion-info>

Publication Opportunities: All accepted papers will be published in AEDEM Proceedings. In addition, a selection of AEDEM conference best papers may be published in a Special Issue of European Research on Management and Business Economics (IEDEE).

- 📄 Special Issue website: <http://www.aedem-virtual.com/en/congresses/international/2749/business-strategies-and-entrepreneurship-global-world/premios>

2.- SMART CITIES, an AEDEM and Springer Research Publication

AEDEM invites paper submissions to be considered for a Springer special publication centred on the concept of Smart Cities. The Editors, in collaboration with Springer will select about 18 manuscripts from the Smart Cities track of the AEDEM conference. Only papers presented in the conference will be included in the book. A separate call for papers (which has slightly different requirements from the rest of the conference) can be found at:

- Submit paper website: <http://www.aedem-virtual.com/en/congresses/international/2749/business-strategies-and-entrepreneurship-global-world/normas-de-envio>

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4. Payment shall be made by bank transfer

Note: Once you have made payment of the registration fee, for final confirmation, you must notify your confirmation to AEDEM by email to: mrdguez@uvigo.es (The payment receipt must contain the name, surname and University affiliation)

- Registration information website: <http://www.aedem-virtual.com/en/congresses/international/2749/business-strategies-and-entrepreneurship-global-world/inscripcion-info>

Important dates:

AEDEM Proceedings:

Paper submission date: July 1, 2015
Deadline to notify authors of acceptance: July 21, 2015
Deadline for authors' registration: July 31, 2015
Registration without paper: August 24, 2015
International Conference: September 1-2, 2015
Editorial: European Academic Publishers

SMART CITIES, Springer Research Publication in AEDEM

Abstract submission date: May 20, 2015
Deadline to notify authors of abstract acceptance: May 30, 2015
Paper submission date: June 20, 2015
Deadline to notify authors of paper acceptance: June 30, 2015
Deadline for authors registration: July 15, 2015
Registration without paper: August 24, 2015
International Conference: September 1-2, 2015
Editorial: Springer

 AEDEM website: <http://www.aedem-virtual.com/en>

Further Information: Contact for queries with Mercedes Vila-Alonso (mvila@uvigo.es)